

## BUSINESS PLAN

**DD FINANCE INTERNATIONAL LIMITED**  
150 Overton Cir, Town Dyce, Aberdeen, AB21 7FS, Scotland



12 February 2020

### Executive Summary

#### *The Company*

Over the past decades, the company rooted from monetary funding for starting a business to stable enterprises.

DD Finance has been providing support and services to all major industries, contractors and traders in the region.

Today UK, is the hub for Crypto-currencies investment. Foreign investors are keen to set their business in newly business scheme. For professional service they approach to professional like us. As a responsible professional and a responsible citizen of Scotland, we due care and restrain ourselves from any act/conduct which may disrespect to our national values or Image of Financial Markets.

#### *The Ownership*

The Company is structured as a limited company.

#### *The Management*

The Company has a diverse and well-defined program for investment.

#### *The Goals and Objectives*

Our objective is to reach individuals who are not yet prepared to invest and earn money decently from our current platform.

#### *The Product*

We offered sales coaching.



We offered life and non-life insurance.

We offered guaranteed investment as the stated in the program.

***The Target Market Our valued clients are not measured by denomination, cultures and practices, but it's a free-trading for all.***

### ***Pricing Strategy***

The pricing depends on the system we set up. The investors have to dictate how much he's willing to invest.

### ***The Competitors***

The competitors has its own way of living, we will do our best but we're not fighting. The customer will decide to go.



## **Business Plan - DD FINANCE INTERNATIONAL LIMITED**

### **The Company**

#### ***Business Sector***

The Company currently operates in the finance and insurance sector.

#### ***Company History***

Over the past decades, the company rooted from monetary funding for starting a business to stable enterprises.

DD Finance has been providing support and services to all major industries, contractors and traders in the region.

Today UK, is the hub for Crypto-currencies investment. Foreign investors are keen to set their business in newly business scheme. For professional service they approach to professional like us. As a responsible professional and a responsible citizen of Scotland, we due care and restrain ourselves from any act/conduct which may disrespect to our national values or Image of Financial Markets.

### *Company Goals and Objectives*

Our objective is to reach individuals who are not yet prepared to invest and earn money decently from our current platform.

### *Company Ownership Structure*

The Company is structured as a corporation.



### *Ownership Background*

Venice Knox Young (shareholder):

She's one of a top investor and financial instructor for business trends.



### *Company Management Structure*

The Company has a diverse and well-defined program for investment.

### *Organisational Timeline*

Our integrity, as a firm. We deliberately stick to the policy and go back our homework to ensure we did not miss every step of our labor.

### *Company Assets*

The assets of the company is our partners and the system the works money for our investors.

## **The Product**

### *The Product*

We offered sales coaching.

We offered life and non-life insurance.

We offered guaranteed investment as the stated in the program.

## **Marketing Plan**

### *The Target Market*

Our valued customers are not measured by denomination, cultures and practices but it's a free-trading for all.

### *Location Analysis*

The Company is strategically situated in the heart of Scotland which officially registered and authenticated by the government.

### *Established Customers*

We have been in the business for quite some time.  
Now, we have shifted to a higher leap to international trading.



### *Pricing*

The pricing depends on the system we set up. The investors has to dictate how much he's willing to invest.

### *Advertising*

Our connections will be in social media with Facebook, twitter or telegram.



### **Competitor Analysis**

#### *The Competitors*

The competitors has its own way of living, we will do our best but we're not fighting. The customer will decide to go.

#### *Staffing*



DD FINANCE INTERNATIONAL LIMITED will continue to employ one full-time employee in the foreseeable future.

## **DD FINANCE INTERNATIONAL LIMITED**

### **Actual and Projected Income Statement**

For the year ending the 1st day of January: (GBP - Great Britain Pounds)

	2017
	£
<b>Revenues:</b>	
Gross Sales:	7,530,009.00
Less Cost of Goods Sold:	(242,342.00)
<b>Gross Profit:</b>	<b>7,287,667.00</b>
<b>Expenses:</b>	
Sales and Marketing	124,245.00
Research and Development	32,435.00
Insurance	345,345.00

Legal and Professional Services		45,334.00
Bookkeeping		5,634.00
Rent		463.00
Utilities		74.00
Repairs and Maintenance		577.00
General Office		754.00
Entertainment		457.00
Licences		7,534.00
Salaries and Benefits		455.00
Bank Fees		577.00
Interest		478.00
Miscellaneous Expenses		2,352.00
<b>Total Expenses:</b>		<b>566,714.00</b>
<b>NET INCOME (Before Tax):</b>		<b>6,720,953.00</b>